

TEXTURE

	RETAIL	MSU
Cleansing Cream foam-free hair wash		
59 mL / 2 oz	\$7.95	564555
355 mL / 12 oz	\$24.00	564553
1 L / 33.8 oz	\$55.00	564614
Sea Spray beachy wave finish		
136 mL / 4.6 oz	\$24.00	564554
Texture Gloss undone definition		
47 mL / 1.6 oz	\$24.00	564576
Dry Wax matte finishing mist		
43 g / 54 mL / 1.5 oz	\$8.95	564556
142 g / 180 mL / 5 oz	\$26.00	564552
Moisture Mask infusion treatment		
178 mL / 6 oz	\$40.00	564610
474 mL / 16 oz	\$85.00	564611

VOLUME

	RETAIL	MSU
Thikk Wash volumizing shampoo		
296 mL / 10 oz	\$18.00	564407
1 L / 33.8 oz	\$45.00	564410
Thikk Rinse volumizing conditioner		
178 mL / 6 oz	\$18.00	564408
1 L / 33.8 oz	\$45.00	564409
Root Thickening Serum for fine to thinning hair		
100 mL / 3.4 oz	\$30.00	564391
Thickening Lotion for fine to very fine hair		
148 mL / 5 oz	\$24.00	564390
Spray Body soft-hold volumizer		
148 mL / 5 oz	\$20.00	564405
Foam weightless volumizer		
148 mL / 5 oz	\$20.00	564403
Plastique extreme volumizer		
148 mL / 5 oz	\$22.00	564402
High & Dry matte volume & finish		
145 g / 180 mL / 5 oz	\$24.00	564404
Bigwigg root volumizer		
264 g / 300 mL / 10 oz	\$22.00	564406

KERATIN REPAIR

	RETAIL	MSU
Refuel sulfate-free strengthening shampoo		
296 mL / 10 oz	\$22.00	564449
1 L / 33.8 oz	\$55.00	564450
1.89 L / half gallon (64 oz)	\$50.00 salon only	564448
Restore daily strengthening conditioner		
178 mL / 6 oz	\$22.00	564452
1 L / 33.8 oz	\$55.00	564453
1.89 L / half gallon (64 oz)	\$50.00 salon only	564451
Reconstruct intense anti-breakage mask		
178 mL / 6 oz	\$30.00	564454
Repair Serum keratin anti-breakage sealant		
75 mL / 2.5 oz	\$24.00	564456
Revamp keratin volume finishing spray		
284 g / 330 mL / 10 oz	\$24.00	564455
Sample Box box of 36 foil sample duos		
36 x Refuel Shampoo & Restore Conditioner Duos	\$30.00 salon only	564497

COLOUR CARE

	RETAIL	MSU
Colour Savour sulfate-free shampoo		
59 mL / 2 oz	\$7.95	564472
296 mL / 10 oz	\$22.00	564471
1 L / 33.8 oz	\$55.00	564474
1.89 L / half gallon (64 oz)	\$50.00 salon only	564473
Colour Savour colour protection conditioner		
59 mL / 2 oz	\$7.95	564468
178 mL / 6 oz	\$22.00	564467
1 L / 33.8 oz	\$55.00	564469
1.89 L / half gallon (64 oz)	\$50.00 salon only	564470
Sterling Silver toning shampoo		
59 mL / 2 oz	\$7.95	564479
296 mL / 10 oz	\$18.00	564480
1 L / 33.8 oz	\$45.00	564481
1.89 L / half gallon (64 oz)	\$35.00 salon only	564482
Sterling Silver toning conditioner		
59 mL / 2 oz	\$7.95	564475
178 mL / 6 oz	\$18.00	564476
1 L / 33.8 oz	\$45.00	564478
1.89 L / half gallon (64 oz)	\$35.00 salon only	564477
BB Cream total benefit hair primer		
100 mL / 3.4 oz	\$26.00	564487
Deflect fast-dry heat protection		
148 mL / 5 oz	\$24.00	564485
Texture Spray defining & finishing spray		
142 g / 170 mL / 5 oz	\$24.00	564486
Aerodynamics lightweight finishing spray		
284 g / 330 mL / 10 oz	\$21.00	564488
Ultradynamics extra-firm finishing spray		
43 g / 50 mL / 1.5 oz	\$8.95	564483
284 g / 330 mL / 10 oz	\$21.00	564484
Sample Box box of 36 foil sample duos		
36 x Colour Savour Shampoo & Conditioner Duos	\$30.00 salon only	564496

CURL

	RETAIL	MSU
Re:coil sulfate-free curl care shampoo		
296 mL / 10 oz	\$22.00	564423
1 L / 33.8 oz	\$55.00	564424
Re:coil curl care conditioner		
178 mL / 6 oz	\$22.00	564425
1 L / 33.8 oz	\$55.00	564426
Re:coil curl activator		
178 mL / 6 oz	\$20.00	564428
355 mL / 12 oz	\$35.00	564427
Curl Trigger curl defining spray		
148 mL / 5 oz	\$20.00	564431
Details defining cream		
178 mL / 6 oz	\$20.00	564430
Beach Bomb tousled texture		
158 mL / 5.4 oz	\$22.00	564429
Spray Gel thermal setting spray		
237 mL / 8 oz	\$20.00	564433
355 mL / 12 oz	\$30.00	-
Liquid Effects extra-firm styling lotion		
237 mL / 8 oz	\$18.00	564432
Mousse Gel extra-firm curl retention		
284 g / 300 mL / 10 oz	\$22.00	564434

STYLE

	RETAIL	MSU
Shampoo & Body Wash invigorating cleanser		
59 mL / 2 oz	\$7.95	564362
355 mL / 12 oz	\$20.00	564349
1 L / 33.8 oz	\$45.00	564350
Conditioner & Shaving Lotion invigorating lotion		
59 mL / 2 oz	\$7.95	564363
355 mL / 12 oz	\$20.00	564351
1 L / 33.8 oz	\$45.00	564352
Control anti-dandruff shampoo		
355 mL / 12 oz	\$24.00	564318
Waxx high shine pomade		
75 mL / 2.5 oz	\$20.00	564353
Stucco matte clay paste		
75 mL / 2.5 oz	\$20.00	564355
Infrastructure structurizing pomade		
75 mL / 2.5 oz	\$20.00	564357
Texture Paste pliable pomade		
75 mL / 2.5 oz	\$20.00	564506
Molding Cream sculpt and style		
75 mL / 2.5 oz	\$20.00	564507
Styling Jel firm hold		
178 mL / 6 oz	\$18.00	564354
Hard Jel extra-firm hold		
178 mL / 6 oz	\$18.00	564356
Welding Paste extreme hold		
90 mL / 3 oz	\$22.00	564358

SMOOTH

	RETAIL	MSU
Smooth sulfate-free argan & coconut shampoo		
296 mL / 10 oz	\$22.00	564460
1 L / 33.8 oz	\$55.00	564462
1.89 L / half gallon (64 oz)	\$50.00 salon only	564461
Sleek argan & coconut conditioner		
178 mL / 6 oz	\$22.00	564457
1 L / 33.8 oz	\$55.00	564458
1.89 L / half gallon (64 oz)	\$50.00 salon only	564459
Set it Straight argan straightening lotion		
148 mL / 5 oz	\$18.00	564464
Firewall argan shine & flat iron spray		
43 g / 60 mL / 1.5 oz	\$8.95	564465
143 g / 180 mL / 5 oz	\$24.00	564466
Frizzproof argan anti-humidity finishing spray		
227 g / 269 mL / 8 oz	\$24.00	564463
The Oil smoothing oil		
10 mL / 0.34 oz	\$7.95	563943
30 mL / 1 oz	\$18.00	563942
100 mL / 3.4 oz	\$45.00	564100
Smoothing Balm argan shine and frizz control		
59 mL / 2 oz	\$24.00	564276
Sample Box box of 36 foil sample duos		
36 x Smooth Shampoo & Sleek Conditioner Duos	\$30.00 salon only	564495

OTHER

	RETAIL	MSU
Liter Pumps box of 12		
1 pump	\$1.99	563238

DRY SHAMPOO

	RETAIL	MSU
Simply Dry style refresher for all hair types		
28 g / 40 mL / 1 oz	\$8.95	564340
120 g / 170 mL / 4.2 oz	\$25.00	564339
Blonde style refresher and root touch-up		
28 g / 37 mL / 1 oz	\$10.95	564347
120 g / 160 mL / 4.2 oz	\$28.00	564346
Light Brown style refresher and root touch-up		
28 g / 37 mL / 1 oz	\$10.95	564342
120 g / 160 mL / 4.2 oz	\$28.00	564341
Brunette style refresher and root touch-up		
28 g / 37 mL / 1 oz	\$10.95	564344
120 g / 160 mL / 4.2 oz	\$28.00	564343

MOISTURE

	RETAIL	MSU
Fast Food sulfate-free shampoo		
296 mL / 10 oz	\$22.00	564443
1 L / 33.8 oz	\$55.00	564444
Fast Food leave on conditioner		
178 mL / 6 oz	\$22.00	564445
1 L / 33.8 oz	\$55.00	564446
Xtramoist moisturizing shampoo		
296 mL / 10 oz	\$18.00	564435
1 L / 33.8 oz	\$45.00	564438
1.89 L / half gallon (64 oz)	\$35.00 salon only	564437
3.79 L / gallon (128 oz)	\$60.00 salon only	564436
Ultraoist moisturizing conditioner		
178 mL / 6 oz	\$18.00	564440
1 L / 33.8 oz	\$45.00	564442
1.89 L / half gallon (64 oz)	\$35.00 salon only	564441
3.79 L / gallon (128 oz)	\$60.00 salon only	564439
Conditioning Mist detangling spray		
355 mL / 12 oz	\$25.00	564447

THERAPY

	RETAIL	MSU
Tech Two protein-enriched shampoo		
296 mL / 10 oz	\$18.00	564415
1 L / 33.8 oz	\$40.00	564418
1.89 L / half gallon (64 oz)	\$35.00 salon only	564417
3.79 L / gallon (128 oz)	\$60.00 salon only	564416
Renew clarifying shampoo		
296 mL / 10 oz	\$18.00	564420
1 L / 33.8 oz	\$40.00	564421
1.89 L / half gallon (64 oz)	\$35.00 salon only	564419
3.79 L / gallon (128 oz)	\$60.00 salon only	564422
Conditioner Light protein-enriched conditioner		
178 mL / 6 oz	\$18.00	564414
1 L / 33.8 oz	\$40.00	564411
1.89 L / half gallon (64 oz)	\$35.00 salon only	564412
3.79 L / gallon (128 oz)	\$60.00 salon only	564413